



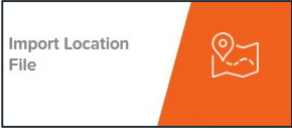




Analysis Area Creation Options

Available in Claritas 360

The table below lists the various analysis area types available in Claritas 360.

Click on a tile for detailed analysis area creation steps.

ANALYSIS AREA TYPES	
ANALYSIS AREA TYPE	DEFINITION
	Creates areas by manually entering addresses. Address options also include: latitude/longitude, ZIP Code, and Block Group.
	Creates analysis areas using previously imported location files.
	Creates an analysis area by manually selecting standard geographies and/or previously saved analysis areas.
	Creates analysis areas by importing either a list of geographies or a polygon file. Polygon file types: .shp, .mif, and .tab
	Creates analysis areas by importing an address file.
	Creates an analysis area using the interactive map.
	Creates analysis areas based on filtered Claritas Business-Facts locations or previously imported location files.